

# *Improving Iron Supplementation Among Targeted Population*



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## *Context*

- Iron Deficiency and Anemia are a major Public Health Problem in developing countries, among Pregnant Women, Women who breastfed, and Children
- Prophylactic treatment and Iron Supplementation does not cover all the Pregnant Women and Children.

# *Interventions*



- Political Commitment
- Advocacy
- Relevant Health Actions

# *Toward Health Professionals*

- Planning and identification of targeted groups,
- Training : Anemia and its consequences on Health and on Country Economy,
- Training on Communication skills, and on Counseling.

- Enlarging Access to Iron Supplementation: mobile units, multi sectoral approach development
- Improving antenatal care consultations:
  - Equipment and Availability of Drugs and Products in Antenatal care Units
  - Correct Management and Treatment of cases
  - Counseling
- Monitoring and Evaluation

# *Toward Women in CBA*



- Increase Knowledge about Anemia, Iron Supplementation ,
- Counseling (Mild Discomfort due to Iron, Black stools, gastrointestinal distress...)

# *Activities towards Population*

- IEC activities focussed on: antenatal care, Iron Deficiency and Anemia,
- Social Mobilization:
  - Magnitude of the Problem,
  - Prevention and Treatment of Anemia,
- Iron Social Marketing

*Thank you*

