



Worldwide, anemia affects:

**48%**  
of children  
under 2 years

**53%**  
of school-age  
children

**42%**  
of women

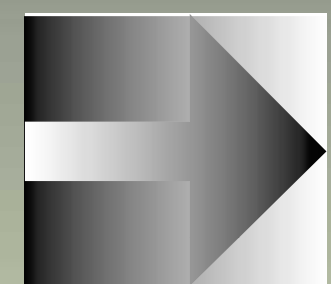
**51%**  
of pregnant women

**25%**  
of men



**Help Children Grow Stronger and Smarter**

Adequate iron nutrition is necessary for the brain to develop and function, motor skills and coordination to increase, and resistance to disease and illness to build up. Preventing and treating iron deficiency in children has long-term benefits of improved child development, increased success of education and social programs, and better quality of life.



# i ron improves life

The World Health Organization named iron deficiency one of the top 10 preventable risks for disease, disability, and death in the world today.

## 4.5 billion people

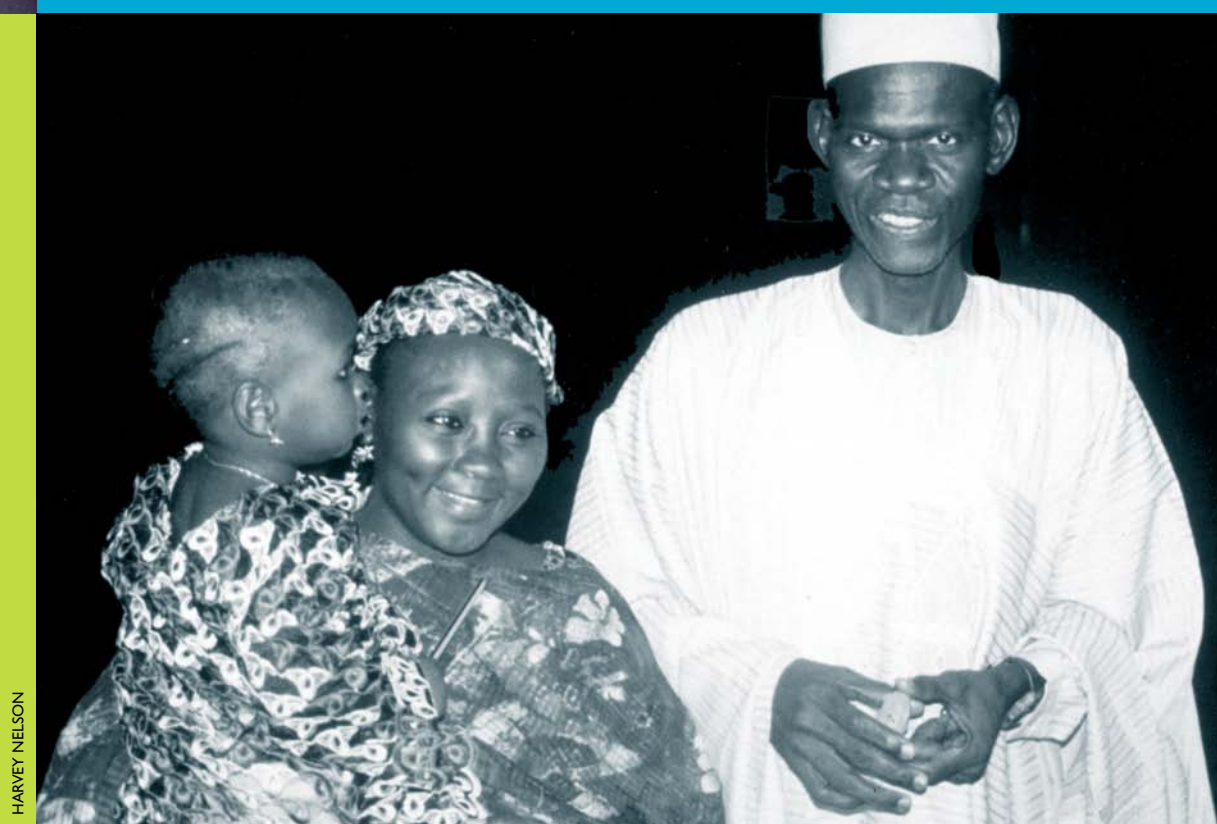
or 3 out of every 4 people are affected by iron deficiency and anemia. These are critical public health problems that affect every nationality and economic group.

**Iron deficiency and anemia impair social and intellectual development, growth, physical ability, productivity, and immune response to illness.** Iron deficient pregnant women and infants face an increased risk of death.

These consequences of iron deficiency and anemia help fuel the cycle of poverty by preventing improvements in national health, education, and economic efforts.

### Build a Strong Nation

Prevention and treatment of iron deficiency and anemia can raise national productivity by 20%. As well, individual wage earning ability can increase. Reducing iron deficiency brings a better quality of life to individuals and communities, and helps break the cycle of poverty.



For more information, assistance with iron programs, and resources contact:

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